



Dear Friends,

We're writing to tell you about Pangea Day, an upcoming global event that has the power change how you see the world and to inspire a new wave of social action.

On May 10th – Pangea Day – millions of people will connect to watch stories made by the world for the world. It is award-winning filmmaker Jehane Noujaim's ground-breaking idea to “meet the other” through the power of film on a scale never before imagined. It's called Pangea Day in reference to the super continent that once existed, but you might also call it the first global campfire.

A 4-hour program of powerful films, visionary speakers, and inspiring music will be broadcast live from cities around the world beginning at 18:00 GMT, reaching people globally through the Internet, television, digital cinemas, and mobile phones. In Los Angeles, friends and neighbors will gather at 11am to watch Pangea Day. It will be early evening in London when people start watching and nighttime in India.

Already, hundreds of individuals and organizations, in more than 65 countries, have signed up to host local events where family and friends, colleagues and neighbors can gather together to watch, react to, and discuss what they see during the live program. These self-organized Friends of Pangea Day events range from private at-home gatherings, to a watch party on the beach in Freetown, Sierra Leone, to a large event at a theater in Berlin's city center. Many of them are aligned with organizations and campaigns acting to realize positive change in the world. Movies can't change the world, but the people who watch them can. We hope you'll consider attending or hosting an event in your city.

Our world is growing smaller, making it more important than ever before to recognize our common humanity, understand our differences, and work together. We may not be able to walk a mile in someone else's shoes, but on May 10th we can see the world through someone else's eyes. Together.

We'll be watching on May 10. We hope you will be too. Learn about Pangea Day and get involved at www.pangeaday.org.

ASMA Staff